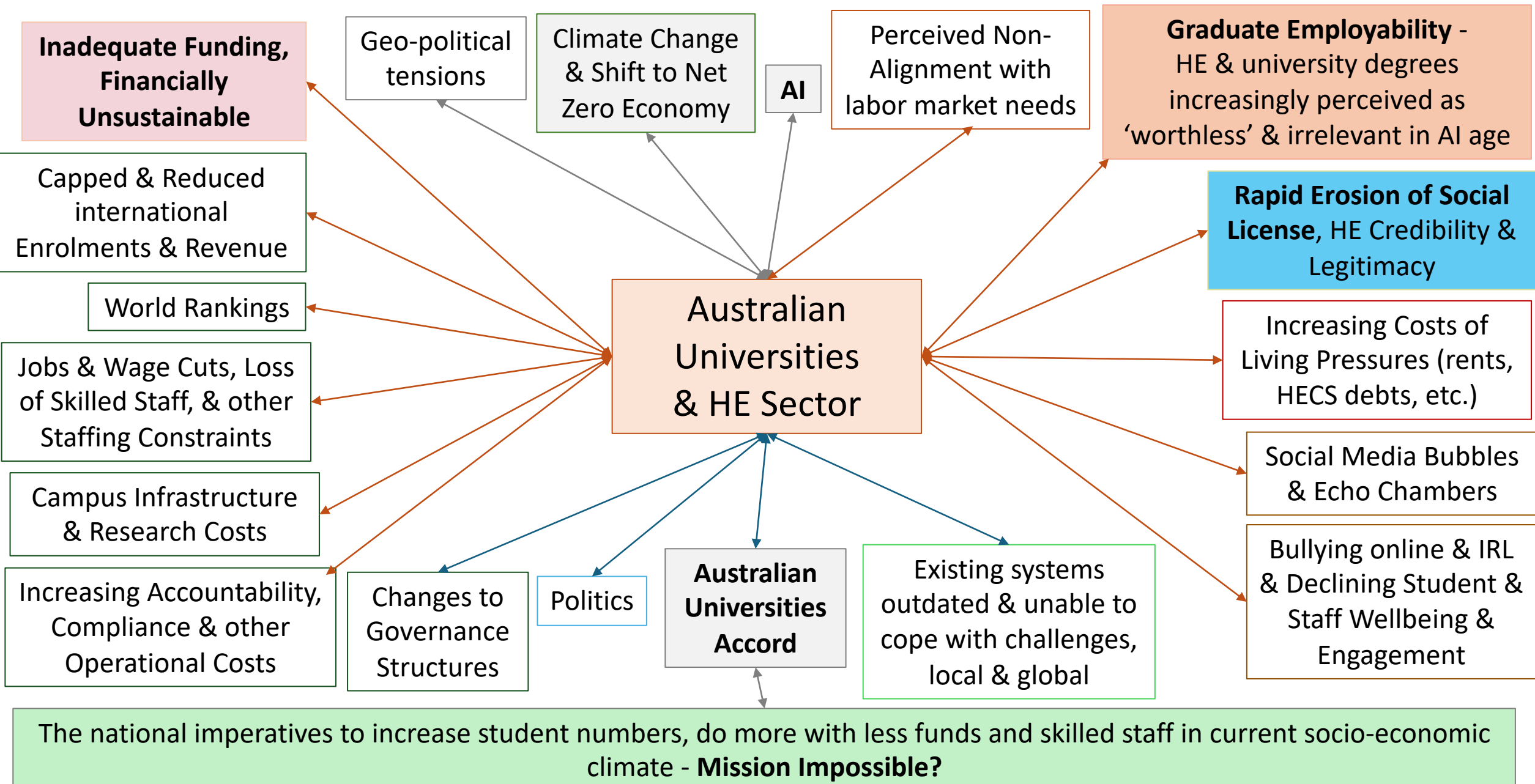


**Strengthening Social Licence and
Creating a New Economic Growth
Engine (& alternative source of private
funding) for Australian Universities &
Higher Education Institutions**

*New Innovative Tool and Platforms, making New Strategy
possible, relatively simple and cost-effective*

Challenges of Today's Universities & Higher Education (HE) Sector



Revitalizing Social License & Creating New Economic Growth Engines for AU Universities & HE Sector

Repairing & Strengthening Social Licence, locally, globally



New Economic Growth Engine
(New Source of Private Funding)



New Vision, New Purpose, New Role,
(in current climate-changed, AI dominated,
geopolitically chaotic world)

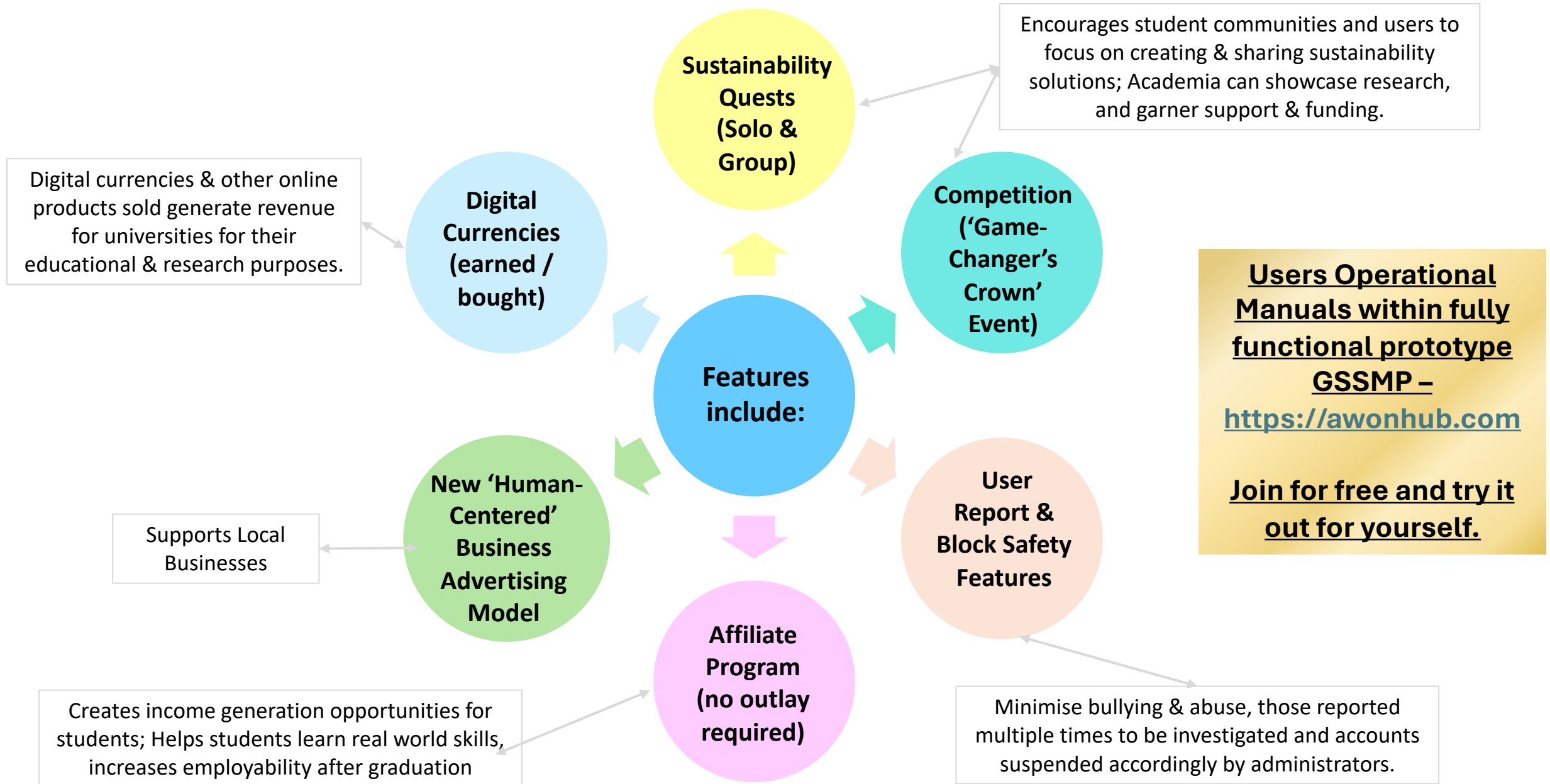


New purpose-built **Educational Sustainability Social Media Platform (GSSMP) 'Web App' ****.
(comes equipped with sustainability quests, digital currencies that can be earned &/or bought, new 'human-centered' hybrid online & offline advertising & affiliate models, & other features.)
**** 'We Plug, You Control, & Your Students Play'**

Universities and HE Institutions can now **affordably and simply** own their **own Gamified Sustainability Social Media Platforms** for their academia and student communities, locally, globally.

And **with the power that comes with ownership, the ability to manage, moderate, guide, inspire,** and positively influence their own student communities and users, **& acquire revenues earned**, and be the **Guardians & Educators of our youths and local communities** within which universities operate in, online & offline, locally, globally.

Features of Gamified Sustainability Social Media Platform (GSSMP) Web App



Cost of GSSMP web app

For Pilot Run (*We recommend a small scale pilot run first before rolling it out to your institution's entire academia and student communities, so as to ensure all stakeholders involved are familiar with your GSSM system, and we can assist with ironing out any teething user issues your designated team may face.)

=> Upfront installation Fees (Includes initial sessions for your institution's designated administrators on how to use the system, moderate users, etc)

+ monthly maintenance fees (will be a small % of revenue earned from your institution's GSSMP.)

(Please note: Costs likely to vary between different universities & HE institutions, depending on estimated number of users, server capacity, locations, etc. Also first come first served, due to limited manpower.)

Please contact Rachelle via email (rachelle@awonhub.com) or call mobile 0400 881 848 for preliminary discussions and further details.

About Us & Our Manifesto

We believe that a more equitable world, a more sustainable world - economically, socially, environmentally - for all living beings, all communities, locally, globally, is possible, regardless of the current chaos, and all the doom and gloom, online and in real life, surrounding us all. We believe that such a more sustainable world can be **purposefully engineered**, and developed, and that people and communities everywhere can be inspired to be the best they can be, to choose to live more sustainable lives, and in turn, inspire those around them to do the same, if they are **structurally enabled and systematically empowered** to do so, online and offline. We also believe that the **Internet and social media space can be strategically 'reworked' into a safer space for all**, and **appropriate 'digital boundaries' can be created**, relatively **simply and cost-efficiently**, to enable lawmakers and guardians of communities to more effectively safeguard our communities and youths, and to **better defend national digital sovereignty and autonomy**, and revenues earned from online endeavours can be **more fairly and proportionately distributed throughout all communities** participating within that space.

To that end, we have spent years developing and have purpose-built a **new tool** - an **educational gamified sustainability social media platform (GSSMP)**, with **new 'human-centered' business and advertising models, digital currency, and other online products (that be can earned and/or bought by users)**, with the purpose of enabling and empowering people, especially youths, to think about, focus on, and create new better possibilities and solutions for creating a more sustainable world for themselves to be and live in, and then share and spread those solutions and inspire others in their communities to do likewise. And in so doing, transform the doom and gloom around us all into hope, faith, and joy, everywhere, online and offline in real life, locally, globally, and so that we can all collectively do what's needed to help effectively change our world to a more sustainable one, economically, socially, environmentally.

A new tool alone is of course not sufficient to create a more sustainable world and at the timelines we collectively wish for; a **new framework and structure are required** as well. To that end, **we are selling the new GSSMP as a 'web application'**, to **universities and other tertiary educational institutions**, to enable them to **own their own GSSMPs** for, **and with the power that comes with ownership, to manage, influence, and moderate**, their own academia, student, and alumni communities, locally and overseas, **as according to their institution's / community's governing philosophies** (subject to government oversight), as well as create a **new economic growth engine** for themselves (using the built-in advertising models and digital currency features) to acquire funds for their research and educational activities, and for the communities they operate in. In short, **'we plug, universities & HE institutions control and manage, and their academia, students, and their invited users within their communities, play'**. **Simple, Affordable, Cost-effective.**